Miłosz Ukleja
UX / Product designer

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VeloBank - UX Designer
Agust 2024 – Present

Key Achievements and Responsibilities:
- Co–led the UX transformation of legacy banking tools as part of the Ferryt 2.0 system migration, balancing business requirements with user–centered design.
- Delivered over 2100+ detailed wireframes and mockups within a cross–functional team, becoming the primary UX contributor in one of the bank's largest transformation projects.
- Championed the creation and implementation of a scalable Design System, helping to standardize visual language and improve cross–team collaboration.
- Spearheaded interface testing, coordination with stakeholders, and quality control of delivered components — ensuring design consistency across all platforms.
- Collaborated with business analysts, developers, and product owners to improve digital workflows, aligning user needs with strategic goals.
- Introduced automation techniques in Figma (using variables and variants) to accelerate mobile layout production by 60%.
- Led workshops, presented UX strategy to senior leadership, and mentored other designers on best practices in enterprise UX.
- Advocated for design integrity by negotiating implementation fidelity between design and development teams.

Iron Fish Design - UX UI Designer / Product Designer
May 2021 – Present

Key Achievements and Responsibilities:
- Designing advanced interfaces, dashboards and mobile apps.
- Collaborated closely with cross–functional teams, clients, and stakeholders to develop, refine, and test design features aligned with user needs and business objectives.
- Collaborated with prestigious clients, including luxury brands like Lamborghini and Bentley, and the real estate giant Ghelamco Poland, where I led the redesign of the Foksal 13|15 website to attract a larger customer base.
- Designed engaging mobile advertising campaigns using HTML5, while also overseeing successful e–commerce projects with a strong emphasis on user–centric design.
- Designed complex web & mobile interfaces and panels.

Dynamic Creatives Group - Art Director / Product Designer / UX UI Designer
October 2017 – April 2023

Key Achievements and Responsibilities:
- Collaborating with international and domestic clients and teams such as Porsche, McLaren, Aston Martin, SJB, CBRD, MeaClinic, Maserati, and BNP Paribas.
- Developed end–to–end product and website design skills for both domestic and international clients.
- Worked closely with strategy, technical, and design teams to ensure high–quality, consistent, and feasible user experiences.
- Optimizing existing design solutions and designing comprehensive systems.

Certes - Creative Manager
Februrary 2015 – September 2017

Key Achievements and Responsibilities:
- Designed over 25 websites for nationwide projects at Certes.
- Led the design and development of Certes' CRM system.
- Collaborated on designing tools for 360–degree feedback for coaching and training.
- Developed and redesigned existing business tools for enhanced efficiency and user experience.

WSGE/WSNS - Head of Marketing Department, Graphic Designer, Lecturer
September 2011 – November 2014

I was responsible for web design, the creation of an e–learning platform, marketing department management, and lecturing on intellectual property and civil law.

Freelance - Graphic Designer, UX Designer
October 2008 – October 2015

During my freelance career, I specialized in creating and designing websites and marketing materials. Notable work includes projects for Bell Polska and other clients.

Skills:
Prototyping

Cross functional collaboration UX

Interaction and UI design

Wireframing

Affinity mapping

Journey mapping

User interviews and research

Usability testing

Tools:
Figma

HTML/CSS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe PremierePro

Google Web Designer

MS Office / GSuite

Redmine

Zeplin

WordPress

Google Analytics

Education:
University of Warmia and Mazury in Olsztyn Field of study: law

Specialization: Protection of intellectual property

Level of education: Master's degree (2011)

Languages:
English (B2), Polish (native)

UX/UI portfolio:
https://uxfish.pl